## Performance At a Glance (Apr 15-July 31)

- 217,271 Coloradans Enrolled in 2021
- 271k visitors to our homepage
- Website users increased 47% over last month
- Brokers and Assisters have helped 55% of customers
  - Broker Leads up 5% from last year
  - Assister Appointments up 10% over last year

